

EMPOWERING THE MOST INFORMED DECISION-MAKING

REAL ESTATE AND HOSPITALITY
STRATEGIC PLANNING. DEVELOPMENT SERVICES. ADVISORY SERVICES.







Real Estate & Hospitality Consultants

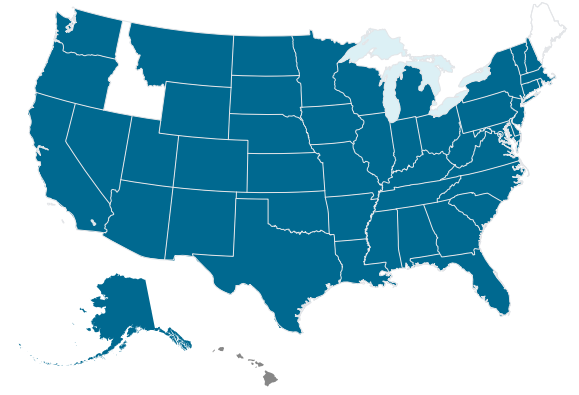
who empower the most informed decision-making

Strategic Planning. Development Services. Advisory Services.

Johnson Consulting was founded in 1996 to provide strategic planning and development advisory services for the Convention, Hospitality, Sports, and Real Estate industries. With over 100 years of combined experience, our tenured team of thought leaders brings a wealth of expertise during all phases of the development cycle. Our time-tested processes utilize market data and precise analytics to provide innovative and visionary recommendations and meaningful solutions to complex problems. We regularly work on behalf of governments/ quasi government agencies, higher education institutions, private sector developers, professional sports owners/leagues and not-for-profits organizations to define and refine financially sustainable outcomes. We empower our clients to weigh the risks and rewards of their projects and make the most informed decisions to further their economic development and community goals.

Our services

	MARKET & DEMAND ANALYSIS		STRATEGIC MASTER PLANNING
	FEASIBILITY STUDIES		OWNER'S REPRESENTATIONS
	SITE ANALYSIS		PUBLIC/PRIVATE PARTNERSHIP ADVISORY
	ECONOMIC AND FISCAL IMPACT STUDIES		RFQ/P SOLICITATIONS MANAGEMENT
	PROFORMA/FINANCIAL ANALYSIS		OPERATIONAL AUDITS & EXECUTIVE SEARCH
	FUNDING STRATEGIES		TIF ANALYSIS



Founded in 1996, Johnson Consulting has completed over 1,000 projects/ assignments in 48 states in the US.

In Numbers

25+ YEARS

In the industry

\$100B

In projects built

100+ YEARS

Combined experience of senior leadership

250+

Speaking engagements/ publications participated

1,000+

Completed projects/ assignments

50+

RFQ/P solicitations managed

11

Dedicated professionals

400+

Municipalities served



Major Sports and Real Estate Assignments

“

Johnson Consulting will be a great resource to our clubs as they look to expand, update or build their venues.

”

Jake Edwards
USL President



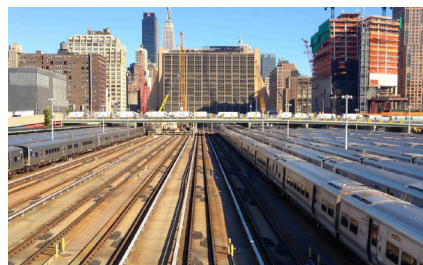
United Soccer League
Official Stadium Assessment Supplier



Legacy Sports Park
Mesa, AZ



One Central Station
Chicago, IL



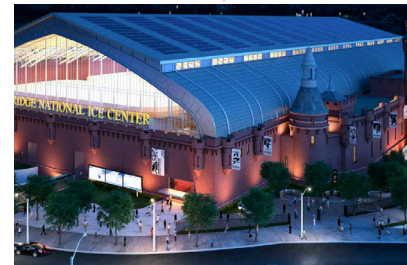
West Side Yards
New York, NY



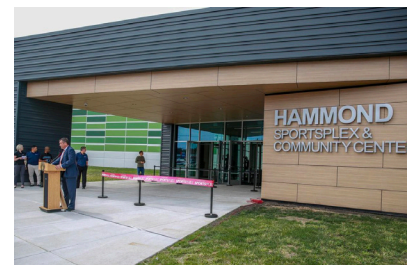
**Southeast Wisconsin Baseball
Park District / Miller Park**
Milwaukee, WI



**Downtown Minor League
Baseball Stadium**
Biloxi, MS



Kingsbridge Armory
The Bronx, NY



Hammond Sportsplex
Hammond, IN



NFL Hall of Fame



Esports Market
Detroit, MI



Sports Tourism
Santa Rosa, CA



Sports Tourism Study
St. Johns County, FL

Let's Connect!



CHARLES JOHNSON

President & CEO
cjohnson@chjc.com
312.447.2001



RYAN JOHNSON

Principal
rjohnson@chjc.com
312.447.2006



BRANDON DOWLING

Principal
bdowling@chjc.com
312.447.2008



SARAH EMMERTON

Director of Research
semmerton@chjc.com
312.447.2002



JOHNSON CONSULTING
6 East Monroe Street, 5th Floor
Chicago, IL 60603
312.447.2010 | chjc.com