

EMPOWERING  
THE MOST INFORMED  
DECISION-MAKING

REAL ESTATE AND HOSPITALITY  
STRATEGIC PLANNING. DEVELOPMENT SERVICES. ADVISORY SERVICES.

# Real Estate & Hospitality Consultants

who empower the most informed decision-making

**Strategic Planning. Development Services. Advisory Services.**

Johnson Consulting was founded in 1996 to provide strategic planning and development advisory services for the Convention, Hospitality, Sports, and Real Estate industries. With over 100 years of combined experience, our tenured team of thought leaders brings a wealth of expertise during all phases of the development cycle. Our time-tested processes utilize market data and precise analytics to provide innovative and visionary recommendations and meaningful solutions to complex problems. We regularly work on behalf of governments/ quasi government agencies, higher education institutions, private sector developers, professional sports owners/leagues and not-for-profits organizations to define and refine financially sustainable outcomes. We empower our clients to weigh the risks and rewards of their projects and make the most informed decisions to further their economic development and community goals.

## Our services



MARKET & DEMAND ANALYSIS



STRATEGIC MASTER PLANNING



FEASIBILITY STUDIES



OWNER'S REPRESENTATIONS



SITE ANALYSIS



PUBLIC/PRIVATE PARTNERSHIP ADVISORY



ECONOMIC AND FISCAL IMPACT STUDIES



RFQ/P SOLICITATIONS MANAGEMENT



PROFORMA/FINANCIAL ANALYSIS



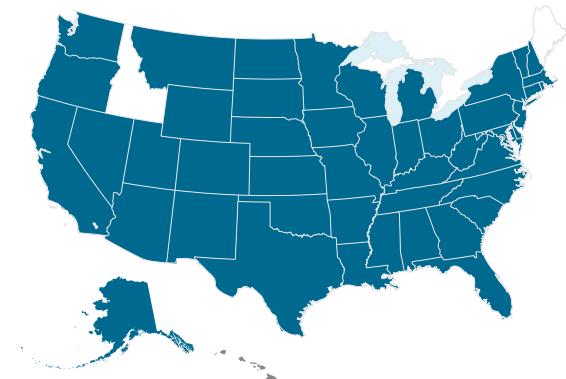
OPERATIONAL AUDITS &  
EXECUTIVE SEARCH



FUNDING STRATEGIES



TIF ANALYSIS



Founded in 1996, Johnson Consulting has completed over 1,000 projects/ assignments in 48 states in the US.

## In Numbers

**25+ YEARS**

In the industry

**\$100B**

In projects built

**100+ YEARS**

Combined experience of senior leadership

**250+**

Speaking engagements/ publications participated

**1,000+**

Completed projects/ assignments

**50+**

RFQ/P solicitations managed

**11**

Dedicated professionals

**400+**

Municipalities served



## Major Sports and Real Estate Assignments

“

Johnson Consulting will be a great resource to our clubs as they look to expand, update or build their venues.

”

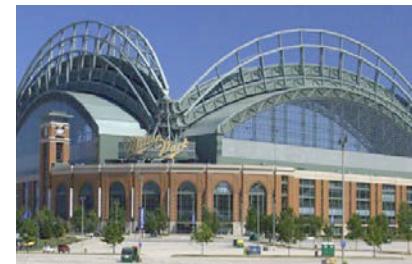
Jake Edwards  
USL President



United Soccer League  
Official Stadium Assessment Supplier



Legacy Sports Park  
Mesa, AZ



Southeast Wisconsin Baseball  
Park District / Miller Park  
Milwaukee, WI



Downtown Minor League  
Baseball Stadium  
Biloxi, MS



NFL Hall of Fame



Esports Market  
Detroit, MI



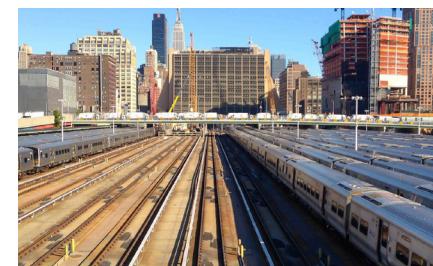
One Central Station  
Chicago, IL



Kingsbridge Armory  
The Bronx, NY



Sports Tourism  
Santa Rosa, CA



West Side Yards  
New York, NY



Hammond Sportsplex  
Hammond, IN



Sports Tourism Study  
St. Johns County, FL

## Let's Connect!



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