

EMPOWERING
THE MOST INFORMED
DECISION-MAKING

REAL ESTATE AND HOSPITALITY
STRATEGIC PLANNING. DEVELOPMENT SERVICES. ADVISORY SERVICES.

Real Estate & Hospitality Consultants

who empower the most informed decision-making

Strategic Planning. Development Services. Advisory Services.

Johnson Consulting was founded in 1996 to provide strategic planning and development advisory services for the Convention, Hospitality, Sports, and Real Estate industries. With over 100 years of combined experience, our tenured team of thought leaders brings a wealth of expertise during all phases of the development cycle. Our time-tested processes utilize market data and precise analytics to provide innovative and visionary recommendations and meaningful solutions to complex problems. We regularly work on behalf of governments/ quasi government agencies, higher education institutions, private sector developers, professional sports owners/leagues and not-for-profits organizations to define and refine financially sustainable outcomes. We empower our clients to weigh the risks and rewards of their projects and make the most informed decisions to further their economic development and community goals.

Our services



MARKET & DEMAND ANALYSIS



STRATEGIC MASTER PLANNING



FEASIBILITY STUDIES



OWNER'S REPRESENTATIONS



SITE ANALYSIS



PUBLIC/PRIVATE PARTNERSHIP ADVISORY



ECONOMIC AND FISCAL IMPACT STUDIES



RFQ/P SOLICITATIONS MANAGEMENT



PROFORMA/FINANCIAL ANALYSIS



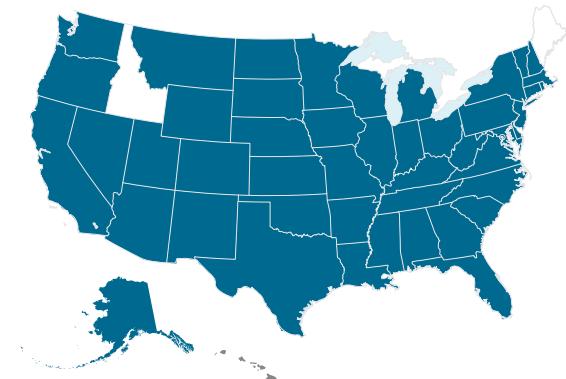
OPERATIONAL AUDITS &
EXECUTIVE SEARCH



FUNDING STRATEGIES



TIF ANALYSIS



Founded in 1996, Johnson Consulting has completed over 1,000 projects/ assignments in 48 states in the US.

In Numbers

25+ YEARS

In the industry

\$100B

In projects built

100+ YEARS

Combined experience of senior leadership

250+

Speaking engagements/ publications participated

1,000+

Completed projects/ assignments

50+

RFQ/P solicitations managed

11

Dedicated professionals

400+

Municipalities served



Mixed-Use/TIF Districts



Let's Connect!



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