



# EMPOWERING THE MOST INFORMED DECISION-MAKING

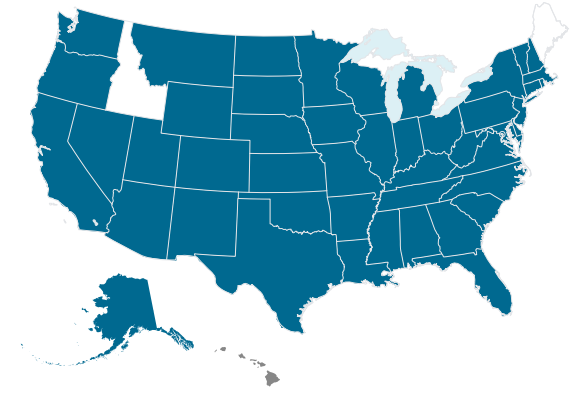
STRATEGIC PLANNING. DEVELOPMENT SERVICES. ADVISORY SERVICES.

## Real Estate & Hospitality Consultants

who empower the most informed decision-making


**Strategic Planning. Development Services. Advisory Services.**

Johnson Consulting, Inc., a corporation founded in 1996 in Chicago, Illinois, has conducted hundreds of engagements nationwide and internationally with a focus on the development of campus and campus-edge auxiliary facilities, urban renewal districts, public assembly facilities, hotels and surrounding districts, and the broader real estate markets. We have provided analysis, insight and recommendations for various development and real estate projects, offering both comprehensive evaluation of an entire area and specific evaluation of individual facility concepts and economic development potential. Our expertise allows us to counsel institutions on whether development is appropriate, and if so, what should be built, where it should be built, and how to finance and develop the project.



*Founded in 1996, Johnson Consulting  
has completed over 1,000 projects/  
assignments in 48 states in the US.*

### Our services

- |  |   |   |  |
|--|---|---|--|
|    | <b>MARKET &amp; DEMAND ANALYSIS</b>       |    | <b>STRATEGIC MASTER PLANNING</b>                 |
|   | <b>FEASIBILITY STUDIES</b>                |   | <b>OWNER'S REPRESENTATIONS</b>                   |
|  | <b>SITE ANALYSIS</b>                      |  | <b>PUBLIC/PRIVATE PARTNERSHIP ADVISORY</b>       |
|  | <b>ECONOMIC AND FISCAL IMPACT STUDIES</b> |  | <b>RFQ/P SOLICITATIONS MANAGEMENT</b>            |
|  | <b>PROFORMA/FINANCIAL ANALYSIS</b>        |  | <b>OPERATIONAL AUDITS &amp; EXECUTIVE SEARCH</b> |
|  | <b>FUNDING STRATEGIES</b>                 |   |  |

### In Numbers

**25+ YEARS**

In the industry

**\$100B**

In projects built

**100+ YEARS**

Combined experience of  
senior leadership

**250+**

Speaking engagements/  
publications participated

**1,000+**

Completed projects/  
assignments

**50+**

RFQ/P solicitations  
managed

**11**

Dedicated professionals

**400+**

Municipalities served





## Higher Education

“

Johnson Consulting provided us with critical insight and guidance throughout our stadium review and pro forma analysis study. Their expertise helped identify a market driven program as well as provide us with a detailed operational stadium proforma. We received a clear and concise report that was instrumental in guiding our team through the beginning phase of the project.

”

Craig Angelos, J.D.  
Deputy Director of Athletics  
Temple University



**Dixie State University**  
St. George, UT



**University of Cincinnati**  
Cincinnati, OH



**University of Illinois at Urbana Champaign**  
Champaign, IL



**Oregon Health & Science University**  
Portland, OR



**Pennsylvania State University**  
University Park Erie PA



**Purdue University**  
Hammond, IN



**Salt Lake City Community College**  
Salt Lake City, UT



**South Dakota State University**  
Brookings, SD



**Temple University**  
Philadelphia, PA



**Florida A&M University**  
Tallahassee, FL



**Kansas State University Foundation**  
Manhattan, KS



**University of Nebraska at Omaha**  
Omaha, NE

## Let's Connect!



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